

FOR IMMEDIATE RELEASE:

SCL raises \$13,350 for Military Families Fund

May 28, 2008 – Toronto, ON – On Monday, May 5th, 2008, Supply Chain & Logistics Association Canada hosted a Gala Reception in support of Canadian troops as part of the 41st Annual Conference, *Creating a Resilient Supply Chain*. The proceeds from the evening totalled \$13,350 and were donated to the Military Families Fund.

The MFF is a vehicle that helps support Canadian Forces members and their families with speed and flexibility in times of need, enhancing and complementing existing programs. For more information on the Military Families Fund, visit www.cfpsa.com/en/corporate/mFamily/index.asp.

A keynote address from Major General Daniel Benjamin, Commander of the Canadian Operational Support Command kicked off the reception proceedings and received the highest session rating of the entire conference. Themed around the 1940s and patriotism, reception delegates could purchase photographs with the Major General, and chocolate cigars to further increase the donation amount initially established through registration fees.

For further information, please contact:

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